

ABSTRAK

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Implementasi Pemberian Air Susu Ibu selama Waktu Kerja di Instansi Tempat Kerja di Kota Kediri

xvi + 83 halaman + 3 tabel + 4 gambar + 28 lampiran

Cakupan ASI Eksklusif Kota Kediri masih rendah diantaranya karena banyaknya ibu bekerja. Sudah ada Surat Keputusan Bersama 3 Menteri tahun 2008 tentang pemberian ASI selama waktu kerja di tempat kerja serta himbauan dari wali Kota Kediri kepada instansi yang mempekerjakan perempuan untuk memiliki ruang ASI. Penelitian ini bertujuan untuk menganalisa pelaksanaan pemberian ASI selama waktu kerja di tempat kerja di Kota Kediri.

Penelitian ini dilakukan secara kualitatif, pada 6 instansi di Kota Kediri. Informan utama adalah pimpinan dari 3 instansi terkait SKB 3 Menteri yang meliputi Badan Pemberdayaan Perempuan dan KB, Dinas Sosial dan Tenaga Kerja, Dinas Kesehatan Kota Kediri dan 3 instansi tempat kerja yang meliputi: BNI cabang Kediri, Pasaraya Sri Ratu Kota Kediri, dan *Kediri Wood Industry*. Informan triangulasi adalah pekerja perempuan yang menyusui di 6 instansi tersebut. Data dikumpulkan dengan wawancara mendalam dan *FGD*. Pengolahan dan analisis data menggunakan analisis isi.

Hasil penelitian menunjukkan pelaksanaan pemberian ASI selama waktu kerja di tempat kerja di Kota Kediri belum berjalan karena belum ada tempat dan waktu untuk memerah ASI. Pengurus instansi belum memberikan waktu memerah ASI diluar jam istirahat. Satu instansi mengupayakan pembangunan pojok ASI tahun 2013 dengan dana APBD, satu instansi sedang pengajuan pembangunan. Arah komunikasi masih satu arah, dari pimpinan ke bawahan. Semua instansi belum menyediakan anggaran untuk pelaksanaan pemberian ASI selama waktu kerja.

Disimpulkan bahwa pelaksanaan pemberian ASI selama waktu kerja di tempat kerja belum sesuai dengan SKB 3 Menteri. Disarankan kepada pemerintah daerah Kota Kediri untuk menyusun regulasi tentang peningkatan pemberian ASI selama waktu kerja di tempat kerja.

Kata Kunci : Implementasi, Pemberian ASI, waktu kerja, tempat kerja,
pimpinan/pengurus instansi.

Pustaka : 39 (1976-2012)

ABSTRACT

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Implementation of Providing Breastfeeding during Working Hours in the Workplace in Kediri City

xiv + 83 pages + 3 tables + 4 figures + 28 enclosures

Coverage of Exclusive Breastfeeding in Kediri City was low because mostly mothers worked. There was any Joint Decree of 3 Ministers in 2008 on providing breastfeeding during working hours and the Kediri City mayor's appeal to institution which had female employees in order to provide a breastfeeding room. This research aimed to analyze the implementation of providing breastfeeding during working hours in the workplace in Kediri City.

This was qualitative research at six institutions in Kediri City. Main informants were Chairpersons in 3 institutions related with the Joint Decree of 3 Ministers consisted of the Body of Female Empowerment and Family Planning, Department of Labour and Social Affairs, and 3 institutions namely Indonesian State Bank of Kediri Branch, Sri Ratu Supermarket in Kediri City, and Kediri Wood Industry. In addition, main informants for triangulation purpose were female employees who provided breastfeeding at 6 these institutions. Data were collected using indepth interview and Focus Group Discussion and analyzed using content analysis.

The result of this research revealed that providing breastfeeding during working hours in the workplace in Kediri City had not been done because there was no specific room and time for milking. Managers had not provided a milking time out of a resting time. One institution had established a breastfeeding corner in 2013 using Budget of Regional Income and Expenditure and one other institution were still proposing to build. Additionally, there was just one way communication from managers to their staffs. All institutions had not allocated funds to implement the providing of breastfeeding during working hours.

As a conclusion, providing breastfeeding during working hours was not in accordance with the Joint Decree of 3 Ministers. As a suggestion, Local Government of Kediri City needs to arrange a regulation about increasing of providing breastfeeding during working hours in the workplace.

Key Words : Implementation, Providing Breastfeeding, Working Hours,
Workplace, Manager of Institution

Bibliography : 39 (1976-2012)